CURRICULUM VITAE

**Name:** Daisy Bowie-Sell, BA (HONS), MA

**D.o.B:** 13 March 1984

**October 2015 – current: Managing Editor, WhatsOnStage**

**Overall:** Editor for the UK’s biggest theatre website, with over half a million users a month as well as 144,000 Twitter followers and 167,000 likes on Facebook. WhatsOnStage covers theatre across the UK, posting reviews, features, interviews, news and gossip.

**Main duties:** To set the tone and direction for editorial content and to commission, edit and sub pieces and oversee production of content from beginning to end. To manage a full-time editorial team of three and a large group of freelancers to make sure we use our resources efficiently to cover the best, most interesting theatre for theatre consumers. To manage and push editorial targets and connect closely with the commercial team. To appear as an expert in my field in public and to write engaging reviews, features and interviews.

**Main achievements:**

* Maintained an increase in traffic from both inside and outside of London across the site, with a twenty per cent increase in users over two years
* Picked and appointed chief critic
* Set up a monthly Regional Theatre Focus
* Achieved continuous high standard of content with continuity and excellence in writing style and grammar
* Increased video output of over 4 million views between 2015 and 2017.
* Maintained and increased the respected reputation of WhatsOnStage
* Created an efficient, reliable, organised and happy editorial team
* Expanded and explored new ways of creating content with programmes such as Snapapp and Facebook Live.

**October 2017 – current: Associate Lecturer in Journalism, University of West of England (UWE)**

Part time tutor on the UWE undergraduate journalism degree. My role was to guide, teach and advise third year students through their final online projects in one-on-one sessions and mark final work. Lectured at the beginning of the term on the possibilities offered in online journalism, then monitored the students as they progressed, steering them and encouraging them whilst teaching them about best practice in journalism. First-marked 17 students’ final third year submissions.

**May 2013 – October 2015: Deputy Theatre Editor, Time Out  
Overall:** One half of the Time Out theatre team responsible for all of Time Out’s theatre output which includes reviews, interviews, features, news, blogs and listings. Commissioned and edited pieces for the magazine and the website and oversaw the entire process of commissioning through to publication, working closely with subs and designers to make the theatre pages sing. Organised the theatre openings schedule and commissioned reviews from a small group of freelancers. Wrote weekly reviews which were published both online and in the magazine. Wrote headlines, captions, credits, stand firsts and brainstormed ideas for theatre coverage. Contributed to other sections of the magazine.

**May 2010 – May 2013: Arts Journalist**

**The Daily Telegraph & Telegraph Online: Arts Desk**

Worked for the national broadsheet newspaper and digital media news outlet as a production and arts journalist. Wrote reviews, news stories and features for the print pages and for online. Edited reviews, news stories, features, diary pieces and picture-led pieces. Worked in a team to oversee production line of copy from commissioning point to publication point and worked in a high pressured environment to strict deadlines. Specifically was responsible for the entire creation of the ‘Hot Ticket’ double page spread for weekly Review supplement and wrote a weekly film column for the news feature pages as well as album, book, TV, film and DVD reviews. Edited the culture section of [www.telegraph.co.uk](http://www.telegraph.co.uk) and ran Telegraph Theatre Twitter feed.

**2008 – 2015 Freelancer**

For the Daily Telegraph, the Guardian, online culture-based website and arts email Kultureflash (Role: theatre editor), and Ambit magazine (Role: poetry reviewer).

**Other roles**

**January 2008 – Sept 2009 – New Writing Editor, Oberon Books**

Role incorporated the position of Editor, Subeditor and Copy Editor, as well as a Proof Reader and Project Manager. Oversaw book and play projects from start to finish under strict deadlines. Wrote reports on scripts and attended new writer’s work in the hope of securing new talent for Oberon.

**May 2007 – January 2008 – Editorial Assistant, Ambit Magazine**

Production Editorial Assistant for established quarterly literary magazine, which involved editing pieces and proofs, sending proofs and liaising with contributors, reading through submissions, working closely with the editors over design of the magazine and overseeing the printing and editing process while in the hands of the printers.

**OTHER**

**2016 –** Tutor for Reportage by the Sea: led workshop with aspiring theatre critics – from ages 18 and over - in Bournemouth.

**2010** – **2018** –Judge for Off West End Awards.

**2010** – BBC Lonely Planet magazine, London.

**2009** – **2010** – Reporter. Harrow Times and other Newsquest publications

**2003** – **2006** –Concrete University of East Anglia’s student newspaper

**2005** – **2006** –Livewire*,* University of East Anglia’s radio station

**2006** – Reporter. Express and Echo, Exeter and Herald Express, Torquay.

**EDUCATION**   
**2009 to 2010 – Goldsmiths University**

MA Journalism

**2003 to 2006 – University of East Anglia**

BA English Literature. Grade 2:1

**2000 to 2002 – King Edward VI Community College**

A-levels, English (A)**,** History (A)**,** and Theatre Studies (A)

**SKILLS SUMMARY**

* Proficient in the use of Indesign, Photoshop, Quark, DTI and InCopy
* Experienced in several types of CMS
* Speaker of basic Spanish (GCSE level) and French (GCSE/AS Level)
* Experience editing movies on IMovie, Flash and Final Cut Pro
* Good on camera interview skills
* Excellent communication skills
* Highly competent writer and proof reader with excellent research abilities
* Experience managing a large team in a busy, demanding environment
* Enthusiastic, highly motivated and willing and able to take on new challenges
* Exceptional organisational skills